



FUNDRAISING WITH

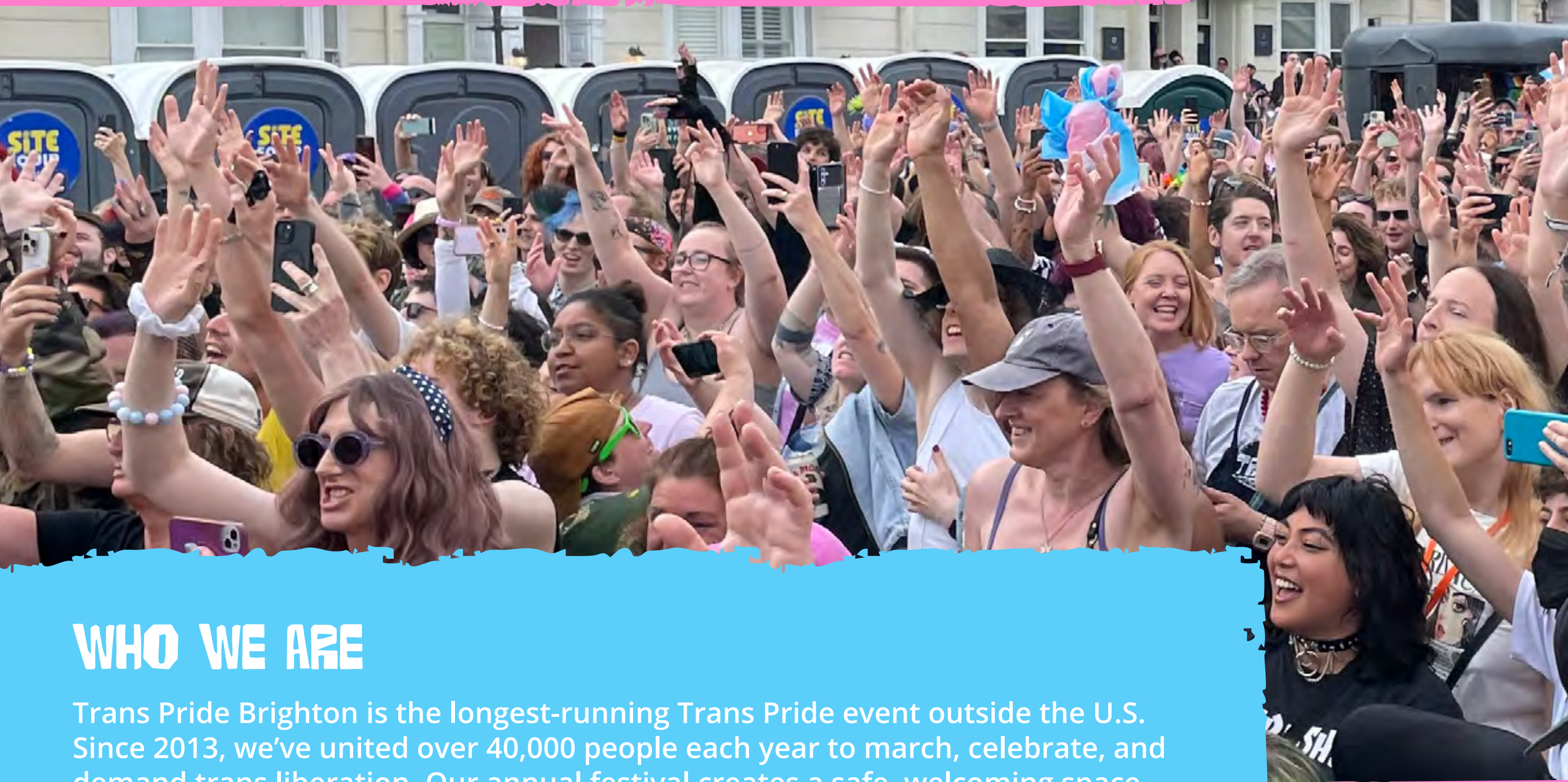
# Trans Pride

*Brighton & Hove*

TRANS-LED COMMUNITY-POWERED PROUDLY BRIGHTON

A guide for businesses, venues, and individuals who want to take action for trans equality.

Trans Pride Brighton is Europe's largest and longest-running trans-led Pride protest and community festival, bringing tens of thousands together each summer to stand for trans rights, visibility, and joy. Who We Are



## WHO WE ARE

Trans Pride Brighton is the longest-running Trans Pride event outside the U.S. Since 2013, we've united over 40,000 people each year to march, celebrate, and demand trans liberation. Our annual festival creates a safe, welcoming space for trans and non-binary people — and the friends, families, and allies who stand proudly beside them.

What began as a grassroots protest has grown into a week-long programme of fundraising events leading up to the main festival, hosted by our network of partner venues across the city.

## WHAT WE CREATED IN 2025

In 2025, we launched the Trans Night of Solidarity. A citywide celebration across 21 venues, raising funds ahead of the protest march from our new home in Victoria Gardens.

Following the march, tens of thousands gathered across Brighton's iconic green spaces to enjoy a full day of trans and non-binary performances: the Band Stage at New Steine Gardens, the Acoustic Stage at Dorset Gardens, and the Trans Makers Market at Brighton Dome.

**It was our most powerful celebration of trans creativity, solidarity, and visibility yet.**

## WHY IT MATTERS

Every donation, partnership, and event keeps Trans Pride Brighton free, safe, and thriving. Your support helps us showcase trans joy, uplift our community, and empower local allies, from cafés and bars to national brands, to stand proudly for inclusion and equality.

# TOGETHER, WE'RE BUILDING A FUTURE WHERE TRANS LIVES ARE CELEBRATED EVERY DAY.

“ I believe that Brighton & Hove can and should be a beacon city - one where everyone feels safe to express their gender and to thrive without fear or prejudice.

At a time when the rights of trans, non-binary, and intersex (TNBI) people are under increasing pressure, it is more important than ever that we stand alongside our trans community, open up conversations about their needs and experiences, and work together to address the challenges they face.

*Councillor Amanda Grimshaw BEM  
(Mayor of Brighton & Hove 2025-26)*

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## SUPPORTING TRANS PRIDE

Trans Pride Brighton is made possible through the generosity of our partners, sponsors, and individual donors. Your support helps sustain the annual event that celebrates and uplifts the trans community in Brighton and beyond.

There are several ways to get involved, whether you're a business, a venue, or an individual who believes in equality and joy for all.

## SHARED BENEFITS

- All supporters of Trans Pride Brighton receive:
- Public recognition as allies of Trans Pride Brighton and the trans community
- Visibility across Trans Pride Brighton digital platforms and communications
- A certificate of allyship to demonstrate your ongoing commitment
- The opportunity to make a genuine, lasting impact on the local and UK-wide LGBTQIA+ community

## PARTNERSHIPS

Become a key Trans Pride Brighton partner through a bespoke collaboration designed to align with your brand values and community goals. Partnerships can include creative activations, joint campaigns, or tailored sponsorship opportunities.

Packages start from £250.

Partners receive (depending on level of investment):

Acknowledgement as an official Trans Pride Brighton partner

Feature on Trans Pride Brighton's website and newsletters

Inclusion in Trans Pride Brighton social content and announcements

Collaborative posts celebrating your partnership

Official branding pack and certificate of allyship

## DISPLAY SPONSORSHIP

Help bring the trans community's biggest celebration to life by sponsoring event displays, banners, and signage across Trans Pride Brighton weekend.

Sponsorships start from £300, allowing flexibility for organisations of every size to get involved.

## SPONSORS RECEIVE:

- Acknowledgement as a Trans Pride Brighton display sponsor
- Logo featured on digital announcements and across event signage
- At least one social media mention leading up to Trans Pride Brighton weekend
- Official branding pack and certificate of allyship

## FUNDRAISING PARTNERS

Host a fundraising event or activity in support of Trans Pride Brighton, from ticketed gigs to themed nights or charity raffles.

Event Partners receive:

- Official event partnership status
- Logo on the Trans Pride Brighton event map and digital channels
- Acknowledgement in newsletters and social content
- A pre-event social post
- Official branding pack and certificate of allyship

## PERSONAL DONATIONS

Every individual contribution counts. Whether big or small, your donation directly helps sustain Trans Pride Brighton's future.

Personal donors receive:

- A social media template to share that you've donated to TPB
- A thank-you mention to allies after the event

## BIRD & BLEND SPONSORSHIP PARTNER

Bird & Blend Tea Co. is an independent, Brighton-born tea company known for its creative loose-leaf blends and community-focused ChariTEA programme.

For Trans Pride Brighton, Bird & Blend Tea Co. created a limited-edition drink in honour of the festival, using it to raise funds and spark conversations with customers about trans joy and solidarity. This partnership boosted donations while aligning their brand with visible, values-led support for the trans community in their hometown.

“ Bird & Blend is proud to stand with Trans Pride Brighton. We're committed to creating safe, welcoming spaces for the LGBTQIA+ community in our stores, workplaces and beyond. Supporting Trans Pride Brighton is just one of the many ways we will continue to champion trans voices, celebrate gender diversity and make sure everyone feels seen, respected and valued for exactly who they are.

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**BIRD &  
BLEND**   
**TEA CO.**



## THE QUEENS ARMS FUNDRAISING PARTNER

The Queen's Arms is a much-loved LGBTQ+ cabaret pub in Brighton, known for its vibrant drag shows and year-round community fundraising.

As part of the Trans Night of Solidarity, The Queen's Arms turned an entire weekend into a fundraising celebration, hosting multiple shows and activities to raise money for Trans Pride Brighton. Their efforts brought in over £4000 in donations and packed the venue with supporters, creating a powerful space for visibility, joy, and tangible financial support

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Trans Pride Brighton has always been personal to me. It was created by and for our community at a time when there were no Pride events centred on trans lives, and has grown from a small grassroots protest into the oldest Trans Pride event outside the US and one of the largest in Europe.

As a trans woman, I know how powerful it is to have a day where our community is at the centre – where we can walk down the street, hold hands, dance, and be loudly and visibly ourselves without apology. Trans Pride Brighton is where trans, non-binary, and intersex people connect with their community, share that buzz of recognition and solidarity, and stand shoulder to shoulder with the allies who show up for us. It is both a protest for our rights and a joyful festival of trans creativity and everyday resilience, especially vital in a political climate that so often tries to exclude us from society.

We are a trans-centred, grassroots, community-led registered charity (1162738), guided by an unpaid Board of Trustees and supported by a dedicated volunteer Committee and hundreds of unpaid volunteers every year. Every donation, partnership, and volunteer shift keeps our march and park event free, safer, and more accessible, and helps us plan confidently for the future. When you support Trans Pride Brighton, you're not just funding a weekend, you're helping protect a lifeline where our community can connect, heal, organise, and feel powerful in a world that too often tries to make us feel small.

With solidarity and gratitude.

**Sarah Savage**

Chief Executive Officer

Trans Pride Brighton

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# GET IN TOUCH

**TRANS PRIDE**  
*Brighton & Hove*



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